



# Surge AI Discussion

Using Claude 2.0 to Schedule Business Appointments in London

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# Reminder: Features of a Good Prompt

- Role – What person would likely know the answer
- Task – What is it that you want to accomplish?
- Supporting information – What else would be helpful?
- Format – In what format do you want the answer?

# Prompt:

- You are an economic development specialist in energy transition in Louisiana.
- You are going to London and would like to call of companies there that may be considering locating or expanding in Louisiana.
- In particular, you are interest in solar and wind related companies.
- What companies should you call on while visiting London the last week in October?







Here are some suggestions for solar and wind energy companies in London that you could call on during your visit in late October:

- **Solarcentury** - One of the leading solar PV developers and installers in the UK. They develop, build and operate utility-scale solar farms as well as commercial and residential rooftop solar systems.
- **Anesco** - A company focused on the development, construction and operation of solar farms and energy storage facilities. They have several large solar farms in the UK and are actively developing new projects.
- **Hive Energy** - Develops, builds and operates solar PV parks across the UK. They have expertise in financing and operating solar farms.
- **Wind Prospect** - Develops both onshore and offshore wind farms. They have several wind farms currently operating in the UK and Ireland.



## Next Prompt:

- Create a detailed profile of each of these companies and the rationale for contacting them during the trip.
- Include contacts, email, telephone and addresses for each.



# Example Result

- Solarcentury
- One of the UK's leading solar PV developers with expertise in utility-scale, commercial and residential projects
- Have developed and installed over 1GW of solar projects globally
- UK office: 90 Union St, London SE1 0NW, UK
- Contact: Frans van den Heuvel, CEO, email: [frans.vandenheuvel@solarcentury.com](mailto:frans.vandenheuvel@solarcentury.com), phone: +44 20 7549 1000
- Rationale: Major player in UK solar market that could be interested in opportunities in Louisiana given state incentives and solar resource potential





## Next Prompt:

- What is a efficient logistical route to visit all seven of these companies.
- How can we go about scheduling appointments with the contacts at each firm?

# Here is a suggested efficient logistical route to visit all 7 companies:

- Day 1: Travel to London
- Arrive in London and meet with Carbon Clean
- Day 2: London Meetings
- Meet with Protium and Ryze Hydrogen
- Day 3: Travel to Sheffield
- Morning train from London to Sheffield
- Meetings with ITM Power and Pale Blue Dot
- Day 4: Travel to Leeds
- Short train trip from Sheffield to Leeds
- Meeting with C-Capture
- Day 5: Travel to Northwich
- Train or drive from Leeds to Northwich
- Meeting with Storengy
- Day 6: Return Travel
- Travel back to London then fly home



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# To schedule the appointments:

1. Email the contacts listed in the company profiles to introduce yourself and request a 30-60 min meeting during your trip dates. Highlight your role, goals, and why you'd like to meet.
  2. Follow up by phone as needed to confirm details and schedule specific time slots.
  3. Aim to schedule meetings at least 4 weeks in advance to secure time on busy calendars.
  4. For companies located together, propose a joint meeting for efficiency.
- Let me know if you need any help drafting initial emails to make contact and schedule the meetings. I'm happy to assist further with coordinating your London and UK travel schedule and logistics.



# Summary & Take Aways

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- What makes a good Prompt – role, task, supplemental information, and format.
- Identifying business opportunities – targeting potential clients.
- Using AI for Routing, logistics and scheduling itinerary
- Drafting email message with suggest content requesting appointments.



Questions?





# Thank you!

Dean Whittaker

[dean@whittakerassociates.com](mailto:dean@whittakerassociates.com)

616-403-5076

<http://whittakerassociates.com>

